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About

Bridges to Prosperity



Founded
in 2001



Expertise in rural
construction, engaging
local labor



Connected over
2 million
people globally



Unlocked more than \$50
million in local government
investment



Built 500+
bridges in 21
countries



Partner with federal
and district governments
and local leadership





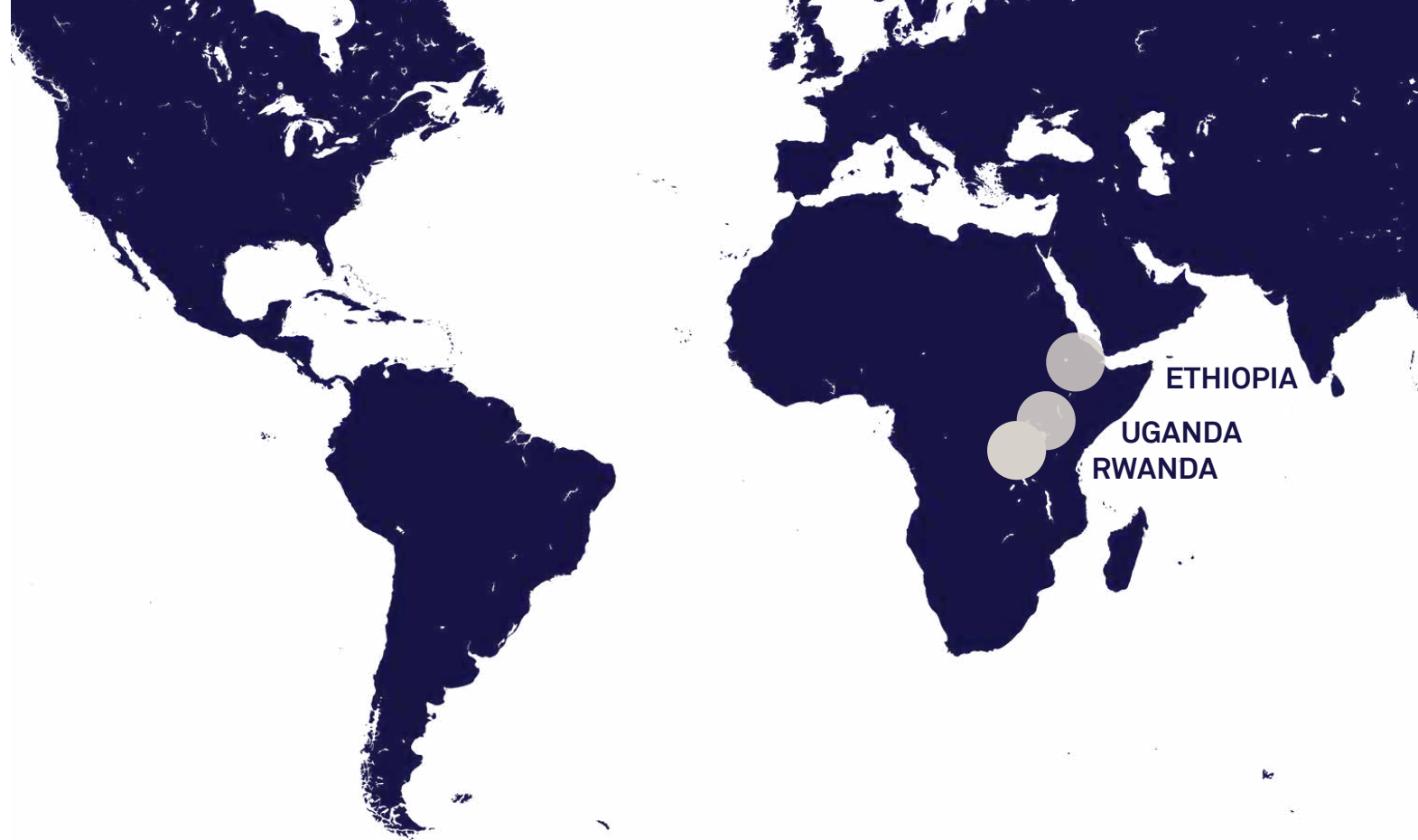
Vision

We envision a world where poverty caused by rural isolation no longer exists.



Mission

We build bridges to better lives in rural communities.



Bridges to Prosperity Program Countries

Bridges to Prosperity's current build efforts are centered in East Africa due to a compelling mix of need with millions living in rural isolation due to impassable rivers, interest from national governments to invest in rural infrastructure, the region's track record of safety and stability of leadership, and long-standing relationships with B2P, particularly in Uganda and Rwanda.

The Power of One Bridge

Trail bridges provide a connection between vital resources and the people who most benefit from them. One bridge can create a transformative impact on rural communities.

Economists at Yale University and the University of Notre Dame conducted a study on Bridges to Prosperity trail bridges in rural Nicaragua, and found that households in communities with new bridges saw the following improvements:

- 75% increase in farm profits
- 36% increase in labor market income
- 60% increase in women entering the labor market



**Children
attend
school**



**Farmers
are more
profitable**



**Jobs
are
secured**



**Healthcare
is
accessible**





Supporting Sustainable Development Goals

Trail bridges directly contribute to the United Nations' Sustainable Development Goals (SDGs) that seek to end poverty, protect the planet, and reduce inequality.



Our Approach to Creating Connection

As leading bridge builders in the international development space, we design, build, and maintain durable and environmentally sustainable bridges. We have three standard bridge designs that can be efficiently built.



Cable Supported Trail bridges



Suspended Trail bridges

The suspended cable trail bridge is based on traditional designs found in Nepal and Peru. The cables supporting the walkway surface hang from masonry abutments on each bank of the river. The bridge is suitable for gentle sloping valleys and gorges.

The suspended trail bridge is relatively easy to design and build, allowing minimum engineering supervision and maximum community participation.

Suspension Trail bridges

The suspension trail bridge is a cable bridge that utilizes load-bearing cables above the deck that are strung across high towers with an arching walkway. This design is most suitable for use in flat river terrain or in flood plains where achieving the needed freeboard could be difficult.



Hybrid Trail bridges

When the height differential between the two sides of the river is too high for our standard suspension and suspended bridge design, a hybrid solution is built with a suspended abutment on the high side and a suspension tower on the lower side of the river.



Join the Corporate Program

180+ **550,000+**

Bridges Made
Possible

People Connected

30+

Corporate Partners
Every Year

200+

Volunteers Per Year

80%

of Partners Sponsor
Multiple Bridges

“ This was the most incredible experience of my life, and if you asked me if I wanted to go again, I would honestly get on a plane tomorrow and do it all over.

- Construction Lead, Bechtel



Business with a Purpose

Partnering with Bridges to Prosperity creates layers of positive impact in your company, in our beneficiary communities, and around the world.

As a Corporate Partner, you receive a tailored set of benefits that meet your employee engagement and global citizenry goals, while advancing your company's core values and brand in the marketplace.

Bridges to Prosperity benefits from the donation of critical financial and in-kind resources, including the engagement of your talented workforce. We leverage the increased capacity to create improved livelihoods through safe access for people living in isolated rural communities.





“ This type of partnership is an essential morale booster for a company. Dededicating time and money to causes like this really says something about a company, and it is noticed by others.

- Bridge Volunteer, Michael Baker International

What's in it for You and Your Company



Recruitment and Retainment

A culture of giving back inspires workers' passion and engagement, which can help attract potential employees and retain top talent.

In a recent survey of Corporate Partnership alumni, 100% of respondents reported growing professionally or personally as a result of their company's engagement with Bridges to Prosperity.

Leadership and Team Building

A shared vision and a culture of teamwork power success.

Whether you are bringing together your diverse team to join our construction team in East Africa to build and inaugurate a trail bridge, to help us through a remote design or consultancy project, or gathering your company to learn about the value of a trail bridge, partnering with Bridges to Prosperity offers your company an opportunity to unite your workforce around a common, meaningful, tangible goal.





Corporate Social Responsibility

Partnering with Bridges to Prosperity can enhance your corporate social responsibility program. Studies in rural communities throughout the world have demonstrated the power of a bridge to effect far-reaching change for entire communities.

Your support contributes to the global effort to achieve the Sustainable Development Goals set by the United Nations as a universal action to end poverty, promote prosperity for all, and protect the planet.





Powerful Brand Marketing

Bridges to Prosperity works with each Corporate Partner to produce marketing content that showcases their global leadership.

Together, we will build compelling stories of your company's support that demonstrates your corporate and social values in action.

Business Development

Bridges to Prosperity projects provide a unique opportunity to work with existing and future partners.

Corporate partners have the opportunity to build a bridge or consult remotely alongside a strategic business partner and cultivate lasting interpersonal and inter-corporate relationships.



Be part of the solution to end isolation-caused poverty



Partnership Opportunities

Remote Bridge Partners

\$30,000

- Pre-construction report featuring photos and interviews from the communities surrounding the sponsored bridge site
- Construction report featuring photos and interviews of our build team and of the community workforce during the construction of the sponsored bridge
- Professional inauguration video, together with photos and interviews recorded by our experienced in-country media partners
- Virtual build with media content gathered throughout the project for use on company platforms and social media



Remote Bridge Champions

\$60,000

- Pre-construction report featuring photos and interviews from the communities surrounding the sponsored bridge site
- Construction report featuring photos and interviews of our build team and of the community workforce during the construction of the sponsored bridge
- Professional inauguration video report, together with photos and interviews recorded by our experienced in-country media partners
- Virtual build with media content gathered throughout the project for use on company platforms and social media
- A virtual project for your workforce, to be chosen between a continuously updated list of scopes of work spacing from design and construction quality improvement projects to environment and business-related ones, depending on the genuine needs of our organization at that moment
- Invitation for employees to join the B2P Corporate Partner Alumni Program

Partnership Opportunities

Country Partners

\$100,000

- One exclusive bridge project annually
- Opportunity to send a full travel team (10 people) to complete the last two weeks of bridge construction
- Professional inauguration videography and photography
- Optional executive visit to bridge site organized by B2P
- Post-build bridge impact report

Bridge Partners

\$80,000

- One exclusive bridge project annually
- Opportunity to send a full travel team (10 people) to complete the last two weeks of bridge construction
- Post-build bridge impact report

Bridge Co-Partners

\$40,000

- One-half bridge project annually
- Opportunity to send half of a travel team (5 people) to complete the last two weeks of bridge construction
- Business development through collaboration with Co-Partner
- Post-build bridge impact report



Partnership Opportunities

Global Partners

\$160,000+

- Multiple exclusive bridge projects annually) exclusive bridge projects annually
- Opportunity to send multiple full travel team (10 people) to complete the last two weeks of bridge construction
- Professional inauguration videography and photography
- Optional executive visit to bridge sites organized by B2P
- Post-build bridge impact report
- Custom highlight feature on B2P Website
- Impact and inspire a larger portion of your workforce

Global Partners are the elite of our corporate donors, connecting hundreds of rural communities, enabling strategic B2P initiatives, and engaging more of their employees in career-defining experiences





Build a new skilled, inspired, and responsible generation of leaders while connecting thousands of people to what matters most.



Bridge Build Details

Bridge Building Team



Corporate Partners

Corporate Partners are invaluable collaborators who donate time, knowledge, and resources. With support and guidance from B2P volunteers work together to prepare for construction and travel to a program country to work alongside the community and our experienced staff to complete the bridge.

Program Country Government

Our in-country staff works with the local government to coordinate the bridge build. The local government advocates for new connecting roads and land rights and also contribute materials and equipment.

Local Communities

Members from the beneficiary local communities participate in construction from groundbreaking to inauguration. Throughout construction, the community gains a sense of ownership and is empowered to maintain the bridge in the long term.

Bridges to Prosperity Staff

Experienced B2P staff based in-country manage the bridge program, assemble the build team and prepare Corporate Partner volunteers for travel and construction.



Corporate Partner Team

One team of ten volunteers that travels to the program country to complete the build.

Project Lead

Manages all aspects of the project, from planning through execution, ensuring safety, technical quality, and community engagement.

Construction Lead

Manages the development of daily construction work plans and construction schedules and ensures the team understands the construction process.

Safety Lead

Develops the Health and Safety Plan. On-site responsibilities include daily safety briefings and monitoring the safety of operations from proper PPE to hazard identification.

Logistics Lead

Works with B2P staff to coordinate team accommodations, meals, and transport, and ensures the team has fulfilled the necessary travel requirements.

Communications Lead

Creates an internal and external communication strategy for accomplishing the Corporate Partner marketing goals.

Support Team Members

Work to complete project preparation, construction, and post-project tasks as needed.



Project Timeline



9 months to 10 weeks out	Travel team selection
3 months out	Project site and travel date confirmation
2.5 months out	Launch call
2 months out	Construction and safety plans due
1.5 months out	Construction and safety call
1 month out	Country Culture and Code of Conduct Call
1 month out	Logistics and communication plans due
3 weeks out	Logistics and communications call
14 days	Team travel
1 week post-trip	Post-travel call



Preparing your Team

Four strategic conference calls are held with all team members to ensure everyone is prepared before traveling.

All calls are supported by Bridges to Prosperity staff.

Launch Call

Led by Bridges to Prosperity, this is an introduction to Bridges to Prosperity, the mission, the staff that will join you during the process, and the project.

Construction and Safety Call

Conducted by Project, Construction, and Safety Leads, this call is a time to walk through construction operations and the safety of the build. By this time we will have an understanding of what every day will look like, from the initial warm-up and meeting to which power tools will be used





Country Culture and Code of Conduct Call

Led by Bridges to Prosperity, this is an introduction to the country's culture, the do's and don'ts, how to engage with the field team, and take home the best of this experience. We will also walk through the code of conduct and answer any questions the team may have.

Logistics and Communications Call

Conducted by Project, Logistics, and Communications Leads, this call is a chance to discuss accommodations, transportation, and communication plans.



In-Country Preparation

The local government, Bridges to Prosperity staff, and members of the local community start construction approximately three months before teams travel.

Pre-travel construction activities include:

- ▶ **Site Installation**
- ▶ **Excavations**
- ▶ **Foundations**
- ▶ **Anchors**

The construction progress may be adjusted as needed to optimize the build experience for our corporate travel teams.

Travel Schedule

Arrival

Teams arrive in the country and are met by B2P staff. After shopping for extra supplies, attending a dinner with traditional cultural cuisine, and spending a night in the city, teams head to the bridge site to start living in the local community.

Build Time

The next 8-10 days are spent working side by side with B2P staff and local community members to complete the construction of the bridge superstructure. On a rest day, teams can relax in the community or go on an adventure based on the recommendations of the Bridges to Prosperity staff!

Handover

Local leaders and government representatives are invited to give speeches followed by dancing, singing, and celebration!

Departure

Teams head back to the city and fly home.



In-Country Experience



Accommodations

In-country staff works with the local community to find a spot for the travel team to call home for two weeks. Teams will usually stay in a rented community building near the bridge site.

Community Engagement

Bridges to Prosperity invests heavily in equipping local communities with the skills needed to build and maintain the bridge. Our corporate partners empower the community by sharing safety and construction practices while building lasting relationships through volunteering at the local school or spending an afternoon playing soccer.

Construction and Safety

Participating in a bridge build is an excellent opportunity to showcase your safety culture while sharing skills and best practices with the local community. We encourage teams to provide safety and construction guidance throughout planning and on-site.

Meals

Meals are pre-planned by in-country staff and typically consist of traditional cuisine. Hired cooks prepare three shared meals each day.

Safe Access Starts with Safe Construction



- ▶ All of our staff are trained in first aid and CPR
- ▶ From small tools to fall protection systems, we ensure our bridge sites meet the industry standards for construction safety
- ▶ We partner with safety leaders in the construction industry to continually improve our means and methods



What does Bridges to Prosperity Provide?

- ▶ Bridge build
- ▶ Truck rentals
- ▶ Professional drivers during the 2 weeks of build
- ▶ Three meals per day on site
- ▶ Accommodation near the construction site

What does the Corporate Partner Provide?

- ▶ 10 travel team members
- ▶ Vaccinations
- ▶ Flights and baggage fees
- ▶ Hotel upon arrival and departure
- ▶ Offsite meals
- ▶ Passport, visas, and travel insurance

*Corporate partners can fundraise to cover the cost of travel expenses. Bridges to Prosperity can help create a campaign to facilitate the collection of funds online.



Corporate and In-Kind Partners 2024



Be a part of the team



“ I came back to my day-to-day job feeling generally much more connected to Flatiron... I believe that this will have a positive impact on my career in the future.

- Bridge Volunteer, Flatiron Construction



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BROCHURE



CORPORATE
VIDEO

